



Asian American Craftswomen

Holiday Crafts Fair 2018

Overview

The seventh annual AAC Holiday Crafts Fair will take place on Saturday, December 1 from 12 to 5 p.m. at the Asian Resource Center, 310 8th Street, in Oakland Chinatown. The two goals of AAC are to showcase handmade art created by outstanding local Asian American craftswomen, and to support Asian Immigrant Women Advocates (AIWA), a nonprofit organization that empowers women and youth to become leaders.

We seek a balance of media including jewelry, ceramics, textiles, glass, 2D art, photography, etc., preferably with an Asian/Asian American flair.

Eligibility and Application Process

- All work must be handmade by the artist.
- Artists must sell crafts in the medium that is identified in the application form. You cannot sell a variety of art media at your table.
- Interested artists must fill out the following fillable electronic application and email it, along with three images of your work, to lifoo70@gmail.com by August 1. Or, if you prefer, you can send your three images electronically and mail a hard copy of the application form to: Lora Jo Foo, PO Box 27492, Oakland, CA 94602
- All applicants must provide a check for \$20 as part of the application process. This check serves as a down payment of the total fee of \$45 to participate in the fair. If you are not selected to participate, then your check will be returned. The check must be mailed to Lora Jo Fee at the address above, and postmarked no later than August 1. Please make the check out to "Asian Immigrant Women Advocates."
- Notifications of acceptance or non-acceptance will be announced on August 31. We may open waiting lists if there are many applications within the same media.
- If you are accepted, then your application fee becomes nonrefundable. The balance of the artist fee, \$25 is due by September 15 to guarantee your space.

Fees and Permits

- Fees for the fair covers expenses such as building fees, security guard, and publicity. This is a volunteer-organized fair so expenses are kept to a minimum. As mentioned above, the total fee per artist is \$45.

- Since a main goal of the event is to serve as a benefit for AIWA, a portion of each artist's net profits (profits after taxes) will be collected on a sliding scale from 0 – 15% depending on amount of sales, and donated to AIWA.
- Per California law, all artists must have and display a current Sellers Permit, issued by the state. If you do not have a Seller's Permit, you can obtain one for free at <https://www.cdtfa.ca.gov/taxes-and-fees/faqseller.htm>

Exhibit Space

- The crafts fair will take place in the first floor lobby of the Asian Resource Center. Light refreshments and music will be offered.
- Each artist will be provided with one table, a white plastic tablecloth and 1-2 chairs. Most tables are 24 X 70; there is a small number of 27 X 70 and 24 X 90 tables. Limited electric outlets are available.
- As this is a craftswomen show, we require only women, preferably the original artist, to staff the tables. No men are permitted to staff tables.
- Artists are responsible to collect their own fees and wrap their own artwork.

AAC Publicity and other fee benefits

- AAC's website will feature three images of each artist's work and provide a hotlink to individual artist websites. AAC's website is at <http://asianamericancraftswomen.com>.
- AAC will provide an electronic flyer about the fair that can be attached to emails that you send to your customers.
- AAC conducts press work to list the fair in various local calendars.
- AIWA conducts a Facebook campaign that includes one artist feature per week leading up to the fair, which includes brief bios of each artist.
- AAC will provide lunch for each artist and special hospitality snacks, as well as light refreshments for fair attendees.

Important Dates: Review

August 1, 2018	Applications due, along with 3 electronic images of work. An application fee of \$20, payable by check made out to Asian Immigrant Women Advocates and sent by this date to Lora Jo Foo, PO Box 27492, Oakland, CA 94602. (see above, "Eligibility and Application Process.") If you are not accepted, your check will be returned. If you are accepted, then this fee becomes nonrefundable.
August 31	Notifications of acceptance or non-acceptance will be sent via email.
September 15	Due date for balance of artist fee of \$25, payable by check, to be mailed to Lora Jo Foo.
December 1	Asian American Craftswomen Crafts Fair, 12 – 5 p.m.